

IDENTIFY YOUR IDEAL CAREER PATH

PROGRAM



Hallie Crawford

Certified Career Coach and Founder

www.halliecrawford.com



INTRODUCTION

ESSENTIAL FIRST STEPS: LAYING THE FOUNDATION FOR YOUR SUCCESS

“THE GREATEST RISK IN LIFE IS NOT TAKING ONE.” -ANONYMOUS

Welcome to the *Identify Your Ideal Career Program™*. Congratulations on embarking on the joyful journey of making your dream career come true in a practical, authentic way. By participating in this program, you are taking control of your career destiny and taking a stand for the life you want. The time is now.

This *Identify Your Ideal Career Program™* is your ticket to satisfaction in your career and in your personal life. By participating in this program, you will begin to flourish on many levels. Because we are integrated beings, greater happiness in our career means increased satisfaction in our personal lives as well. It is time to improve your current work life, or to change it completely—time to finally enjoy what you really want to have in a career. Because you have chosen to participate in this program, you are ready!

Now I want you to know I realize identifying your dream job can sound like it's easier said than done. And I know the emotional territory of changing careers pretty well. At one time, I was that person—floating around with no idea of what my dream was, much less what steps would lead me toward the path to my ideal career. As an adult who had achieved success in the marketing communications industry, I still felt dissatisfied no matter what I accomplished. This went on for quite some time until I started looking inside myself. Along the winding path of personal discovery, something remarkable happened — curiosity took hold and I began to feel joyful and inspired about the journey. Something had shifted from looking at what was missing to focusing on what was possible. But it didn't happen overnight. With specific exercises (some the same ones you'll be using, others brand new) and the support of a career coach, as well as

like-minded, supportive friends, I found a career path wholly and holistically aligned with my passion, purpose, and goals.

Today my career dream is real, and it is one that allows me to prosper and contribute generously to others along the way. You can do the same, with much less friction than I experienced early on, with the help of this step-by-step program. My goal is to provide a road map for you, so you don't have to struggle the way I did. The *Identify Your Ideal Career Program*[™] is just that.

You might be wondering how this program works. Here are a few things to know and keep in mind as you progress. The program focuses on exactly where you are in the moment. It is designed to meet you at the core of who you truly are, which will help you get more than you need in an ideal career. And all of this is presented in an absolutely practical process which will take you step-by-step through the necessary stages of identifying your ideal career and making it a reality.

Here are some other things you won't have to worry about: It doesn't matter how long this program takes you to complete. What matters is that you follow through on doing the exercises presented. Completing a program such as this takes commitment, time and persistence. As long as you keep moving forward, you will be getting closer to your ideal career.

Through the exercises in this program you'll learn to get focused in a new way, to be still, and listen to the inner wisdom that lives inside of you. This will allow the pieces of your career dream to come together so you will intuitively know the right career path for you. Trust that you have talents waiting to be tapped or newly found—talents you can transfer to the marketplace to create a good living. In fact, almost everything you enjoy is most likely connected to your talents and career dream in some way. This means you have a lot to look forward to. As you move through the program, you may also feel the desire to share your ideas and plans with other people. Having support is a critical part of this process and, if you choose to do this, I suggest you let only *supportive* people know you are working on your dream, and tell them that you are still in the early process of developing your ideas. Do not share your ideas with dream squashers until you are clear and confident with your chosen path.

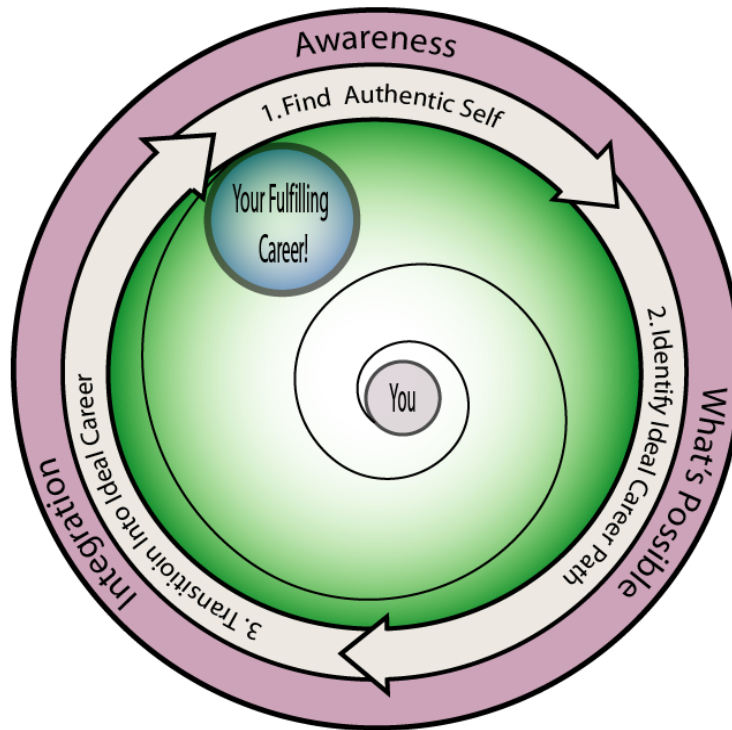
As you work through the *Identify Your Ideal Career Program*™, it is my sincere desire that each exercise you complete will bring you closer to achieving your career dream in the most practical and gratifying way. Your time for feeling better is NOW.

I am honored to be part of your adventure.



Hallie Crawford, MA, CPCC
Certified Career Coach
Founder HallieCrawford.com

Self/Career Alignment Process



©2010 Hallie Crawford.com. All rights reserved.

STEP 1: DEFINING WHO YOU ARE AND WHERE YOU WANT TO GO

Your ideal career path comes from the inside out so you have to know yourself very well. The same goes with your career transition and work performance. You need to know yourself well to successfully navigate your transition, play to your strengths, and brand yourself to be effective in your career. Our process is a values-based system where we're looking at who you are as a person, not simply picking from a list of career ideas from a career assessment.

STEP 2: IN THIS STEP WE EXPLORE THE 8 COMPONENTS OF THE IDEAL CAREER MODEL™

In this step we're exploring each of the pieces of the career model to begin to determine the ideal career for you. All of these things lead to the right job. This is a tried and tested model that I developed through my work with career coaching clients.

STEP 3: COMBINE THESE COMPONENTS OF THE MODEL

In this step we put the puzzle together to define the right path. We identify themes across the

components, prioritize them to define what's most important to you, and decide what jobs would be the best fit for you.

STEP 4: OVERCOME ISSUES OR OBSTACLES

In this step we will show you on how to overcome the obstacles and issues that might get in the way of your moving forward on your ideal career path. We have to address these issues head-on, or they will continue to stand in your way and could prevent you from moving forward towards your ideal career.

STEP 5: CREATE THE PLAN TO LAND THE JOB

In this step we are researching job ideas, determining how to leverage your existing skills and experience to get the job, and defining how to position yourself to get started on your ideal career path.

STEP 6: IMPLEMENT THE PLAN

In the last step of the process we'll work on your job search strategy. We'll discuss networking skills, your elevator speech, how to handle job applications and more.

This process is a combination of dreaming BIG and helping you think out of the box, while being practical and determining the smartest, most effective way to make your transition. You need to do both to be successful.

WHAT'S YOUR BURNING LEARNING FROM THIS SECTION?

(At the end of each section, you'll be asked to review what you learned and identify your biggest take away from that section. This is your Burning Learning, or the biggest thing you have learned from each section.)
